

pH Balance Mattefying Toner

Combination to Oily Skin

NUTRITION FROM THE OUTSIDE IN



Nutricentials™ are topically applied nutrient building blocks proven by research to naturally enhance the healthy appearance of skin. These essential nutrients found in local diets around the world are delivered to the skin in their purest, most concentrated form.

Positioning Statement

pH Balance Mattefying Toner Combination to Oily Skin diminishes the appearance of pores and reduces shine while returning skin to its ideal pH.

Concept

Just as a diet rich in nourishing berries helps maintain flawlessly smooth skin, Nutricentials™ fortified pH Balance Mattefying Toner contains strawberry extract to help your skin look smooth and radiant. Rich in polyphenols, powerful antioxidants that help soothe the skin, strawberry extract helps diminish the appearance of pores so skin appears refined and refreshed. This alcohol-free formula returns the complexion to its ideal pH. For combination to oily skin, pH Balance Mattefying Toner reduces shine with oil-absorbing mineral powders to give an instant matte finish.

Target Audience

Men and women ages 20+ with combination to oily skin.

Product Claims

- Combats free radicals for smooth and radiant looking skin.
- Diminishes the appearance of pores for a refined and refreshed appearance.
- Bi-phase formula instantly reduces shine and helps control oil.
- Restores skin to its ideal pH.
- Safety-allergy-dermatologist tested.

Key Ingredients

- Polyphenol-rich strawberry extract—helps refine the complexion.
- Silica and boron nitride mineral powders—effectively reduce shine.
- Fennel (*foeniculum vulgare*) fruit extract—helps purify the skin and balance oil.
- St. John's Wort (*hypericum perforatum*)—refreshes skin.



Usage/Application

Use both morning and evening after cleansing. Sweep over face and neck using a cotton pad. In the morning, follow with Celltrex® Ultra and/or Moisture Restore™ Day Protective Lotion Combination to Oily, and in the evening follow with Night Supply™ Nourishing Lotion.

FYI

A group of researchers recently developed a new way to report the antioxidant capacity of fruits and vegetables, called oxygen radical absorptive capacity (ORAC). With a significant ORAC, berries have the highest antioxidant levels of any fresh fruits, making them some of the most powerful free radical fighting foods available.

Complementary Products

- **Pure Cleansing Gel Combination to Oily Skin**—deep cleans to free pores of oil, dead cells, makeup, and pollution.
- **Celltrex® Ultra Recovery Fluid**—quickly absorbs with concentrated levels of the polyphenol hydroxytyrosol for supple, healthy looking skin.
- **Moisture Restore™ Day Protective Lotion SPF 15 Combination to Oily**—specially formulated with colorless carotenoids, this oil-free moisturizer is perfect for minimizing oily complexions while shielding against aging UVA and UVB damage.
- **Night Supply™ Nourishing Lotion**—contains patented phosphatidylcholine to help restore flexibility and resilience to skin cell membranes with a light, silky formula—ideal for combination to oily skin types.

Frequently Asked Questions

What is the difference between pH Balance Mattefying Toner and other toners?

pH Balance Mattefying Toner is fortified with Nutricentials™—essential nutrients from food sources delivered directly to the skin in their purest, most concentrated form; strawberry extract

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helps refine your complexion with antioxidant protection; oil-absorbing mineral powders in this gentle, alcohol-free toner control oil and shine.

Is pH Balance Mattefying Toner alcohol-free?

Yes, pH Balance Mattefying Toner is free of harsh drying alcohol (ethanol). It uses other ingredients such as stawberry extract and witch hazel to tone and refine the skin.

What is the benefit of restoring the skin's ideal pH?

Normal healthy skin maintains a slightly acidic pH. Restoring the skin's ideal pH reduces stress and increases the skin ability to receive nourishment from moisturizers and treatment products.

What is the benefit of using a Toner?

Nu Skin® toners have several important benefits, such as diminishing the appearance of pores and restoring the optimal pH so that skin can receive nourishment from other products. pH Balance Mattefying Toner offers the unique benefit of strawberry extract to refine the complexion while oil-absorbing mineral powders control oil and shine.

What is a polyphenol?

Polyphenols are a broad class of antioxidant phytochemicals that are found naturally in many berries, fruits, herbs, and vegetables. They add flavor, color, and help to protect plants from environmental aggressors.

What makes pH Balance Mattefying Toner blue?

Copper PCA, a humectant that is naturally blue (Nu Skin does not use FD&C colors), works well with combination to oily skin types.

What is bi-phase suspension?

Bi-phase suspension refers to the combination of two different states of matter together, such as a liquid and a powder. In pH Balance Mattefying Toner, the bi-phase technology suspends oil-absorbing mineral powders to give an instant matte finish and control shine.

Ingredients

Water (Aqua), Hamamelis Virginiana (Witch Hazel) Water, Butylene Glycol, Fragaria Vesca (Strawberry) Fruit Extract, Foeniculum Vulgare (Fennel) Fruit Extract, Copper PCA, Silica, Boron Nitride, Hypericum Perforatum (St. John's Wort) Extract, Anthemis Nobilis (Roman Chamomile) Flower Extract, Calendula Officinalis Flower Extract, Centaurea Cyanus (Cornflower) Flower Extract, Chamomilla Recutita (Matricaria) Flower Extract, Tilia Cordata (Linden) Flower Extract, Glycerin, PEG-40 Hydrogenated

Castor Oil, Fragrance (Parfum), Tetrasodium EDTA, Benzoic Acid, Phenoxyethanol, Chlorphenesin, Methylparaben.