

# GALVANIC SPA® II BODY SHAPING GEL

**BRING THE SPA TO YOU**



## PRODUCT OVERVIEW

When you feel good about the way you look it shows. Leading spas use combinations of special treatment tools and formulations to smooth the appearance of cellulite. Now you can benefit from spa body contouring in your own home. Galvanic Spa II Body Shaping Gel is an intensive spa quality treatment that minimizes and smoothes the appearance of cellulite in the convenience of your home. Patented self-adjusting galvanic current works synergistically with proven ingredients and the Galvanic Spa II Body Conductor to facilitate transport of key ingredients. This exclusive treatment concentrates cellular energy to help do the following:

- Break down the appearance of fat
- Help remove impurities
- Increase the firmness of skin
- Even out the appearance of dimpled areas

## TARGET AUDIENCE

### Primary Markets:

- Image conscious women, ages 25–65, who are very interested in trends but struggle to justify the time and expense associated with a visit to a day spa.
- Current Galvanic Spa customers.

### Secondary Markets:

- Image conscious women, ages 25–65, who may occasionally visit day spas.
- Women of any age with cellulite

## BENEFITS

Galvanic Spa II Body Shaping Gel works exclusively with the Galvanic Spa II Instrument to minimize and smooth the appearance of cellulite.

## KEY INGREDIENTS

- **Theobromine (theobroma cacao extract)**—contains a molecule shown to target a certain enzyme in fat cells. Targeting this enzyme may help activate fat breakdown.
- **Golden chamomile (chrysanthellum indicum extract)**—testing indicates the flavonoids found in golden chamomile may help inhibit the storage of fat.

## USAGE/APPLICATION

Use morning and night\* two days per week on problem areas. Apply gel liberally. Affix body attachment to Galvanic Spa II Instrument. After selecting the correct setting(s), use instrument to massage problem areas until the treatment cycle is complete. Wipe away any excess product with a damp cloth. For an extension of benefits, use Dermatic Effects® Body Contouring Lotion every day, morning and night.

\* Research shows when Galvanic Spa II Body Shaping Gel is used twice in the same day, the benefits are cumulative.

## TESTIMONIALS

“Cellulite reduction products? I never used to believe in them, but with Body Shaping Gel, I’m a ‘believer.’ The rippled, dimpled cellulite that kept me out of shorts and swimwear has now been noticeably minimized and smoothed, giving me greater confidence in showing my legs.”

—RHIANNON, SALT LAKE CITY, UTAH

“I’m delighted with my results with the Galvanic Spa II Instrument and the Body Shaping Gel. I compared my treated thigh with my non-treated thigh and the results were measurable in inches! It’s a great product to use in

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combination with my new healthy lifestyle. Double the benefits!"

—SHAUNNA, OREM, UTAH

## FYI

What is cellulite? Cellulite occurs when enlarged fat cells pinch blood vessels, blocking the delivery of cellular nutrients and the removal of waste products (toxins). Increased cellular toxin levels change the cellular metabolism. This change leads to a hardening of collagen fibers around cells and causes surrounding tissues to swell. These hardened fibers then pull the skin down, while the swollen tissues push up on the skin, resulting in the "orange peel" bumps and dimples associated with cellulite.

And while diet and genetics are factors in fat cell size, hormones also play a vital role, making it possible for even thin people to have cellulite. Cellulite is most commonly found in the thigh and buttock area, but can also be found in the knee, hip, lower ab-domem, and underarm areas.

Who gets it? Anyone can have cellulite. Even thin people. In fact, most women who are not severely malnourished will have some sort of cellulite. Cellulite is more common in women than men and is believed to be the female body's way of storing fat (calories) for pregnancy. In addition, women are more likely to have cellulite because they have vertical strands of connective tissue bundling pockets of fat together. As fat cells swell and the connective tissue hardens and pulls down, dimples appear. Men do not have a vertical arrangement of connective tissue (instead the arrangement is at more of an angle) and so, no matter how large their fat cells become, they do not have the downward pull of connective tissue which can result in a dimple.

## COMPLEMENTARY PRODUCTS

- Dermatic Effects® Body Contouring Lotion—with hibiscus and malvaceae extracts that help inhibit fat production and stimulate fat breakdown, this contouring lotion aids in preventing the appearance of cellulite and aging skin. An eight-week clinical study showed a 55 percent reduction in the appearance of cellulite, an 84 percent increase in moisture content, a 37 percent improvement in skin firmness, and a 69 percent enhancement in skin smoothness. For an extension of benefits, use between Galvanic Spa II Body Shaping Gel treatments.

- Galvanic Spa® System II—the programmable Galvanic Spa Instrument with patented self-adjusting galvanic current and interchangeable heads—for the face, scalp, and body—works synergistically with Body Shaping Gel and other specially formulated products to facilitate the transport of key ingredients for optimal performance

## FREQUENTLY ASKED QUESTIONS

What type of results can I expect from Galvanic Spa II Body Shaping Gel and when can I expect them?

Body Shaping Gel helps reduce the appearance of cellulite. The amount of time it takes to see results will vary from person to person.

How hard do I need to press when massaging with the Galvanic Spa II Instrument?

You should apply a comfortable level of pressure when performing a Galvanic Spa II Body Shaping Gel treatment with the Galvanic Spa II Instrument.

What are the key ingredients in this product?

Theobromine and golden chamomile.

Theobromine: Rich in a molecule shown to have an effect on a certain enzyme in fat cells, theobromine may help in fat breakdown. Golden chamomile: This extract is rich in flavonoids, a class of antioxidants.

## INGREDIENTS

Water (Aqua), Butylene Glycol, Theobroma Cacao Extract, Chrysanthellum Indicum Extract, Citrus Grandis (Grapefruit) Peel Oil, Hydroxypropylcellulose, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Sodium Hydroxide, Chlorphenesin, Methylparaben.

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