



## Name Polishing Peel™

## Tag Line

Clinical Skin Care without the Clinic

#### **Positioning**

It's microdermabrasion to go! An alternative to professional treatments, Polishing  $Peel^{TM}$  delivers a fresh, healthy, soft complexion, and the time to focus on what's most important.

#### **Product Benefits**

- Provides results that are clinically proven to be equivalent to a professional microdermabrasion treatment.
- Instantly resurfaces and polishes for beautifully smooth skin.
- Creates a more youthful looking complexion.
- · Smoothes and softens skin for a fresh, healthy glow.

#### A Powerful Pair

Couple the power of PHAs in Tru Face™
Revealing Gel with the clinically proven resurfacing and smoothing action of Polishing Peel™
for incredible glowing skin that people will notice and envy.

#### **Key Ingredients**

- Pumpkin enzymes:
   Resurface and smooth skin by dissolving dead and damaged cell build-up.
- Bentonite clay:
   This natural clay, deriv

This natural clay, derived from volcanic ash, acts as a magnet to remove dulling skin cells and toxins, then polishes skin for a fresh, bright complexion.

## **Usage Instructions**

- Apply an even, visible layer to your clean, dry face and neck.
- Let stand for approximately one to two minutes—or until product firms (do not allow product to dry completely).
- · Periodically test firmness and begin removing the areas that set up first.
- Using your fingertips, gently massage face and neck in a circular motion to work
  peel into large particles that carry away dulling dead skin cells from the skin's surface.
- If product becomes too dry, spray lightly with NaPCA Moisture Mist (do not over moisten).
- · Rinse with warm water and pat dry.
- Follow with the Nu Skin® toner and moisturizer of your choice.

For best results, use three times the first week and twice a week thereafter to maintain a polished appearance.

## **Regimen Rules**

Cleanse, exfoliate, mask, tone, treat, nourish, and moisturize. Where does Polishing Peel™ fit? It falls under a new step—peel. It's not an exfoliate (it is not abrasive), and it is not a cleansing mask (it does not remain on the face for an extended period of time). Polishing Peel™ is a gentle skin resurfacing treatment, and should be used after cleansing, then followed with the Nu Skin® toner and moisturizer for your skin type.

### **Demonstration Tips**

- •Apply a small amount of product on the back of the hand and follow usage instructions. After removing Polishing Peel,™ point out how smooth and soft the skin has become.
- For a more dramatic presentation, have one side of a small piece of plexiglass treated with professional microdermabrasion. Have clients apply Polishing Peel™ to the other half of the plexiglass sample. Draw attention to the smooth, unscratched surface, emphasizing how, in clinical studies, Polishing Peel™ delivered results equivalent to a professional microdermabrasion treatment, without the costly and abrasive procedure.

# www.nuskin.com

#### **Clinical Data**

Polishing Peel™ is a skin resurfacing treatment capable of delivering results equivalent to professional microdermabrasion. The majority of participants in a clinical study preferred Polishing Peel™ to professional microdermabrasion for skin smoothness.

91% of test participants said their complexion felt smoother after the Polishing Peel™ treatment.